

IMPACT

INSPIRE

TRANSCEND

# MAGNUS Leadership Coaching Certification Program

*MAKING DELIBERATE CONNECTIONS*



[MAGNUS Coaching | Command and Staff College \(commandcollege.org\)](https://www.commandcollege.org)



## I WANT TO BE A LEADERSHIP COACH BECAUSE...

### A HEART TO HELP

Rosanne Richeal - Executive Coach

I want to be a leadership coach because... If your answer comes from within your heart, then you are well on your way to becoming a MAGNUS Leadership Coach.

If your calling is to help others reach their highest potential and achieve their most desired goals, then the MAGNUS Leadership Coaching Certification Program is the starting point to lead you down that path.

MAGNUS Leadership Coaches are leaders in everyday life. They do not shy away from difficult situations. They address them head on and make an impact, inspire others, and transcend what keeps most people suspended in the status quo.

It takes a special person to provide that pivot point for others to make a dramatic change in their lives.

Becoming a MAGNUS Leadership Coach is something to honor. MAGNUS Leadership Coaches build core capacities and then apply them in their coaching practice.

The MAGNUS Leadership Coaching Certification Program is here for you when you are ready to make an impact, inspire others, and transcend the status quo, going beyond duty and obligation.



## 11 VIRTUES OF A MAGNUS LEADERSHIP COACH

## MAGNUS VIRTUES

**Attentiveness** - Demonstrating value by giving genuine attention to the person or task at hand.

**Compassion** - Actions motivated by a sincere concern for the well-being of others without thought of personal reward.

**Dependability** - Meeting your obligations in light of personal sacrifice.

**Gratitude** - Expressing appreciation for the opportunity to help others.

**Helpfulness** - Setting aside your own priorities to assist others in accomplishing their goals.

**Humility** - Refusing to think more highly of yourself than you ought to and placing the aspirations of others ahead of your own.

**Patience** - Maintaining your composure during times of challenge and uncertainty.

**Respect** - Unbiased treatment of others according to the inherent value of all humankind.

**Rapport** - Building a trusting relationship through active listening and suspension of judgment.

**Self-Awareness** - Becoming more emotionally intelligent by way of objective insight into your own strengths, weaknesses, implicit biases, personality traits, and leadership style.

**Wellness** - Practicing daily mindfulness to increase moment-to-moment awareness of our mind, body, and spirit.



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**THAT CONSTANT  
VOICE CALLING ON  
YOU TO GUIDE  
OTHERS IN  
ACHIEVING THEIR  
DREAMS WITH  
AUTOMATIC  
ACCOUNTABILITY!**

**MAGNUS LEADERSHIP COACHING**

# THE COACHING INDUSTRY

Now, more than ever, the coaching industry plays a vital and pivotal role in helping leaders in the public and private sector move their organizations forward.

Coaching clients are facing tremendous volatility, uncertainty, complexity, and ambiguity (VUCA). MAGNUS Leadership Coaches have the tools for countering VUCA with Vision, Understanding, Clarity, and Agility.

MAGNUS Leadership Coaches are poised to help guide these leaders and their organizations forward by introducing an

antifragile mindset into organizational change.

As a MAGNUS Leadership Coach, you will be equipped to help your clients and team discover their individual and organizational purpose, craft deliberate and achievable goals, identify shared values, develop solutions, and create positive change to reach sustainable and adaptive outcomes.

As a MAGNUS Leadership Coach, you will enable your clients and team to recognize VUCA as an experience to explore and embrace the concepts of thriving and building better.



## RESULTS DRIVEN OUTCOMES

MAGNUS Leadership Coaches deliver results with confidence. They are authentic and deliberate leaders with passion and a positive mindset, always. They are growth oriented while they recognize connectivity and diversity are of most importance. They are professional coaches who give selflessly to the betterment of others!

Each step in your journey to becoming a MAGNUS Leadership Coach provides you the confidence, courage, and the tools to elevate your coaching acumen.

Being results driven means envisioning a pathway to success and then taking actionable steps to accomplish your goal.

People who know what they want and take measured steps to get there set the stage for personal and professional happiness, fulfillment, growth, and success.

Join us in our MAGNUS Leadership Coaching Program and become a results driven certified leadership coach.



# I'M READY TO BECOME A CERTIFIED MAGNUS LEADERSHIP COACH!



The MAGNUS Leadership Coaching Certification Program is ready for you, but are you ready to become a member of this prestigious group of coaching leaders? You don't have to be an expert coach to enroll, you just have to be willing to expand your capacities, embrace change and growth, and have a heart to help others.

Enroll now! Click on the link below.

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